

Price List 2009

491px X 91px "Featured Business" banner (featured on the homepage and every content page)

CPM: \$15 (Cost per 1,000 impressions)

CPC: \$1 (Cost per click)

Creative Services

Standard Banner: \$75

Animated Banners: \$150

Flash Banners: \$300

Specs - Send material to d.morin@soyfashionista.com

491px X 91px - JPG, GIF or SWF (Flash) - Maximum 50 ko



Home Page

Available spot highlighted in red



Content Page

Available spot highlighted in red